



Saath Livelihoods

Overview (Evolution from Saath to Saath Livelihoods)

1989

Saath was formed in 1989 as a Charitable Trust to focus on health, education, micro-finance, child labour eradication, slum upgradation and community organization

1996

Saath started scaling up integrated slum development and successfully supported, empowered and improved the quality of life of over 4,00,000 individuals at the bottom of the economic pyramid up to 2014

2000

Saath has been implementing several employment programs that aim to enhance livelihoods of artisans, youth and women

2007

To further its vision of inclusive development and enhance livelihood opportunities, Saath Charitable Trust promoted Saath Livelihoods

Vision

To successfully integrate innovative and sustainable business models & develop social capital to support social entrepreneurs/enterprises turn their innovative ideas and innovations into productive outputs through incubation support and venture funding.

Objectives

Incubate Social Enterprises

(in sectors such as agriculture, livelihoods, health, sanitation etc.)

Establish Incubation Centres

(to provide strategic, handholding, mentoring support and experience to social entrepreneurs/enterprises)

Create a Platform to Collaborate & Support Social Enterprises

(to team up with corporates to promote employment and livelihoods through social enterprises and innovations)

Establish an Endowment Fund

(to channelize CSR funds for incubation of social enterprises in an integrated manner)

Systematically Monitor, Measure & Document Outcomes of CSR and Other Programs

Incubate Social Enterprises

“A social enterprise is an organization that applies commercial strategies to maximize improvements in human and environmental well-being, rather than maximizing profits for external shareholders.” source - Wikipedia.

The aim of social enterprises is to bring about

- Sustainability
- Conservation of resources
- Shared social, cultural, community economic or environmental benefits

Goal of Saath Livelihoods is to promote social enterprises and initiate sustainable business models through training and promotion of entrepreneurs, artisans, weavers, teachers, and other people who develop and use technologies in the urban and rural contexts.

Ongoing incubatees/entrepreneurs include:



Support weavers/artisans in reviving their craft through innovative designs and diversification to provide sustainable livelihoods



Building capabilities and skills of youth, housemaids & careers and provide reliable, efficient & specialized services to clients



Provide an interface between potential buyers of affordable homes & developers, housing finance companies & community development organizations



Mobile training van for rural areas equipped to train youth in skills for car repairing, software, hospitality, & Mobile phone repairing

Establish Incubation Centres

that focus on providing support and experience in terms of handholding, mentoring and strategy making for social entrepreneurs/enterprises in collaboration with like-minded partners and other NGOs.

The Incubation Center called Aashray will promote social entrepreneurship in association/collaboration with :

- ✦ Entrepreneurship Development Institute (EDI), a pioneer in entrepreneurship training.
- ✦ Ashoka Innovators for the Public is the largest network of social entrepreneurs with nearly 3000 Ashoka Fellows in 70 countries across the globe and more than 350 in India alone.
- ✦ Incube Ventures Pvt. Ltd. is committed to nurturing and evolving ideas that possess potential to create social impact through seeding & mentoring.

SELECTION PROCESS

Crowd sourcing
Competition
NGO Network
Direct Applications

INCUBATION

Seed Funding
Mentoring
Infrastructure
Fellowships
Business Development Support

SCALING

Investment from Incube Connect Fund
Tie up with Mentor Network
Business Development Support

- ▼ Crowdsourcing to scout for entrepreneurs through academic institutions, partners and angel investment/NGO networks. Competitions to invite ideas which are being worked upon and award leading ideas which can be taken up for incubation. The shortlisting of entrepreneurs and enterprises at this stage would be based on ideas that are relevant, replicable, affordable, sustainable and scalable. This will be followed by a multiple stage screening process.
- ▼ Incubation activities involve technical assistance and seed funding rather than direct financial assistance to the entrepreneurs. The technical assistance would be in the form of mentoring, business validation support, peer learning and on the ground support.
- ▼ Replication and scaling will take place when external investors are interested in investing capital to accelerate expansion/scaling-up of an enterprise. It can also happen during exit of the investor when the targets established at inception are met and/or surpassed.

TYPE OF SOCIAL ENTERPRISES THAT SAATH LIVELIHOODS / AASHRAY WILL INCUBATE

AGRICULTURE, RURAL AND LIVELIHOOD

Agriculture & rural

Cluster Development

Soil Testing Labs

Facilitation Center

Food Processing

Cold Storage (PURA)

Livelihood

Skill Development Center

Rural Enterprise Development

Artisans / Cluster Development

Micro finance

HEALTH, ENVIRONMENT, SANITATION, WATER

Health

PHC Clusters

Rural Enterprise Development

Medical equipment

Ambulance

Drinking Water / RO

Clean Energy

Sanitation

Affordable Housing

Create a platform to collaborate and support social enterprises

Activities include:

- ▼ Collaborate with business that focus on utilizing CSR contributions to generate livelihoods and promote initiatives for facing unemployment amongst :
 - youth
 - women
 - artisan groups and/or
 - other excluded groups
- ▼ Identifying opportunities and developing strategies that positively contribute to :
 - climate change
 - supply chain issues and
 - sustainability of community level interventions

Establish an Endowment Fund

Saath Livelihoods proposes to create a Rs.100 crore endowment fund over a five year period. The fund will be created through donations, grants from individuals/HNIs and corporates as well as from CSR allocations.

- ✚ Fund to enable philanthropic organizations, companies and high-net-worth individuals to use resources to finance incubation of social enterprises in an integrated manner
- ✚ Monitor social impact
- ✚ Make Saath Livelihoods self sustaining through revenue & surplus generation

Systematically monitor, measure & document outcomes of CSR and other programs

- ✚ Design, manage and implement programs keeping in mind the strategic brand values and commitments of donors
- ✚ Link activities to outcomes of CSR funds by periodic reporting
- ✚ To measure social impact through routine monitoring, reviews and documenting the results

Indicative Incubatees & Seed Funding Plan

Particulars	Yr. 1	Yr. 2	Yr. 3
Seed Funding (in INR Crore)	1.50	3.75	3.75
No. of Incubatees	10	25	25

Our target for the first 3 years is to incubate 25 social entrepreneurs

BOARD OF DIRECTORS



Rajendra Joshi
Founder & Managing Trustee,
SAATH



Sudhin Choksey
MD, GRUH Finance Ltd.



Gagan Sethi
Founder of Janvikas &
Founder member
of Centre of Social Justice



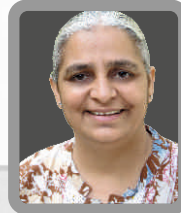
Vishnu Swaminathan
Country Director
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Venkat Changavalli
First CEO, Emergency
Management
& Research Institute (108)



Manoj Chakravarti
COO, Centre for Corp.
Governance &
Citizenship – IIM, Bangalore



Chinmayi Desai
Director – Urban Programmers,
SAATH



Niraj Jani
Associate Director
SAATH

REGISTRATIONS

**Under Section 80G of
the Income Tax Act,
1961**

**Under Section 12AA
of the Income Tax Act,
1961**

**Under Foreign
Contribution
Regulations Act**



Saath Livelihoods

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